

ENHANCING LIFE THROUGH POLICY INTERVENTIONS & APPLICATIONS



PARC's Expertise

Policy Advocacy Research Centre (PARC) is a unit of a Mumbai-based Section 8 Company, the Vivek PARC Foundation. It is an independent think-tank and socio-economic development-oriented implementation agency that engages in progressive impact-driven policy intervention, governance-related advocacy, impact assessment & socio-economic developmental work through research in various sectors across the country.

Research & Policy Formulation:

Policy formulation & Research to deliver pragmatic suggestions & solutions backed by comprehensive stakeholder mapping, credible primary & secondary data & research driven exercise.



Designing Interventions & Implementation:

Designing the intervention (including legislative, market & federal structure) for implementing the policy to ensure desired outcome.



Evaluation & Assessment:

PARC undertakes sectoral evaluation, both at the central and state level, policy impact assessment, financial & empirical evaluation of properties & initiatives and assessment of schemes & budgets etc., using relevant econometric & statistical models and tools.



Stakeholder Engagement:

Creating a structured dialogue between various stakeholders on policy matters at the State and Central level for catalyzing socio-economic development.



Human Capital Empowerment:

Enhancing the efficiency of public & private institutions through training & skill development programmes leading to widening the scope for employability and entrepreneurship.



Advocacy:

PARC undertakes advocacy for policies and initiatives that act as enablers for socio-economic development, propelling the nation towards a thriving and prosperous future which benefits both the people and the country in the larger national interest.





Research & Policy Formulation

Drafted & Submitted the Policy on:

- Jammu & Kashmir Sports Policy 2022 in collaboration with the Department of Youth Services & Sports, Union Territory of Jammu & Kashmir and the Jammu & Kashmir Sports Council (promulgated).
- Tripura Integrated Logistics Policy 2022 to the Directorate of Industries & Commerce, Government of Tripura.
- Tripura State Bamboo Policy 2022 to the Directorate of Industries & Commerce, Government of Tripura.

Submitted and Actioned Agendas as Studies / White Papers / Reports Titled:

- Extension of Export Obligation Period for specified input of Natural Rubber with Pre-import condition under Advance Authorization.
- Imposed Pre-Import Condition Tax Penalties & Interests under Advance Authorization Scheme for an interim period i.e.13/10/2017 and 09/01/2019.
- Strategic Importance of Restoration of 200% Tax Rebate for Breeding and Biotechnology oriented Private-Sector Driven R&D Expenses within the Seed Sector for enhancing the competitiveness of Indian farmers and the seed industry.
- Enchanting Maharashtra: A Comprehensive Report on Tourism Development in Maharashtra for the Directorate of Tourism (DoT), Government of Maharashtra.
- The development of the theme-based tourism circuit based on the life of Swatantrya Veer Savarkar for the Directorate of Tourism, Government of Maharashtra.
- Maharashtra Tourism Ahead based on the primary research across various categories of the tourism industry for Mumbai Tarun Bharat for subsequent submission to the Ministry of Tourism, Government of Maharashtra.
- Waste as a Resource by Changing Stakeholder Approach (WARSA) evaluating stakeholder connections in the solid waste management sector.
- Evaluation of the socio-economic development of sectors & districts in Uttar Pradesh titled Uttar Pradesh: New India's Growth Engine.
- Making India Atmanirbhar in Oilseeds Production – resulting in a sanctioned budget of INR 11, 040 crores by the Government of India for National Mission on Edible Oil – Oil Palm launched in 2021.



- The impact of the proposed ban on a list of 27 pesticides from an all-stakeholders' perspective.

Gap Analysis & Recommendations for:

- The value chain of apple with special reference to the challenges in cold storage and processing of C grade apples in coordination with Horticulture Planning & Marketing, Union Territory of Jammu & Kashmir.
- The formulation of the Holistic Agriculture Development Plan (HADP) across the districts of the Union Territory of Jammu & Kashmir.
- Enabling the implementation of the PARVAZ Scheme for mobilization of perishable agriculture/horticulture commodities in the Union Territory of Jammu & Kashmir.
- Integration of Urban Cooperative Banks: A comparative regulatory & functional review, PARC's suggestion to Reserve Bank of India Committee.
- Foreign Trade Policy 2020-2025.

Curation & Submission of Standard Operating Procedure (SOP) Manuals for:

- Resorts & properties under the management of the Maharashtra Tourism Development Corporation (MTDC) for:
 - Food and Beverage Department
 - Food Production Department
 - Front Office Department
 - House Keeping Department
 - Store & Purchase Department

Case Studies Titled:

- Unveiling the tragic tale of Mumbai's Otter, a victim of the pet trade – A case study' in the Journal International Otter Survival Fund.
- Creating Market Linkages for Potatoes from Gurez Valley in Kashmir: A case of Demand Pull Catalyzation.

Advocacy

- Executed targeted advocacy campaigns at central and state levels on subjects of national interest.
- Supported investment drives in various sectors & generated employment opportunities in various parts of the country.
- Advocated for promoting tourism & increasing tourist footfall in off-beat destinations.

Designing Interventions & Implementation

- Drafting the Management plans for the conservation reserves of Maharashtra. (Ongoing work).

Piloted Interventions for:

- Value Chain Development and Trade facilitation through market linkages in the Union Territory of Jammu & Kashmir in collaboration with the Jammu Kashmir Horticulture Produce Marketing & Processing Corporations (JKHPMC) & Directorate of Agriculture-Kashmir with further capacity building.
- Coastal Habitat Restoration Project at Velas, Ratnagiri District – Maharashtra. (Ongoing work).

Evaluation & Assessment

Impact Assessment Studies for:

- Initiatives Undertaken in 2022-2023 to Promote Gurez as a Tourist Destination in collaboration with District Administration of Bandipora, Union Territory of Jammu & Kashmir.
- Proposed Changes in the BIS Standard for Boric Acid.
- Conducting Mammalian & Corridor assessment in the Northern Sahyadri Ranges of Maharashtra. (Ongoing work).



- Revenue optimization assessment of 10 Maharashtra Tourism Development Corporation (MTDC) properties in the state of Maharashtra.
- A study of the socio-economic impact of mining ban in the state of Goa.

Evaluation for:

- Understanding the challenges in the value chain development of value-added products of lavender in the Union Territory of Jammu & Kashmir.
- Impact of market challenges on the supply and value chain development of saffron in the Union Territory of Jammu & Kashmir.

Stakeholder Engagement

- Organized & coordinated the session on Role of Informal Sectors in the Waste Management Value Chain at the 13th International Conference



on Sustainable Waste Management & Circular Economy and IPLA Global Forum.

- Presented a paper titled 'Bridging the Knowledge & Skill Gap: Highlighting the Need for Educational Intervention on Safai Karmacharis in Solid Waste Management' in IconSWM CE & IPLA Global Forum.
- Presented a Keynote paper titled 'Specialty Agriculture in the Context of Farm Economy of Himalayan Region' at the Regional Conference at Sher-e-Kashmir University of Agricultural Sciences & Technology (SKUAST), Jammu.
- Affiliated as training partner of the National Skill Development Corporation (NSDC).
- Organised field visits for students from Goa to the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE).
- Participated in a summit titled Destination Tripura at Agartala, Tripura to discuss investment and business plans.
- Supported the implementation of the Jammu & Kashmir New Industrial Policy 2021 by catalysing investment, and enabling socio-economic development in the Union Territory of Jammu & Kashmir.
- Organised a webinar titled Invest for Growth in India: Potential Multi-Sectoral Opportunities in Tripura.
- Organized an investor summit titled Tripura – The Emerging Gateway to the Indian North East at the Bombay Stock Exchange (BSE) with participation from the bureaucratic heads of various departments of the Tripura Government.

- Built synergies & collaborations through MoUs & agreements with a range of stakeholders across the country in the public & private sectors.
- Collaboration & participation as keynote speakers, in conferences / seminars, festivals, melas, focused group meetings, buyer seller meetings, round table conferences pertaining to a range of areas like agriculture, waste management, economics, finance, banking, public policy, wildlife, political economy, governance, skill development etc.

Human Capital Empowerment

Training Program:

- Curated the Safai Mitra-Sector Orientation, Safety, and Skill Development Programme to empower workers in the solid waste management sector. As of 13.01.2024, 183 Safai Karmacharis, out of 683 registered cohorts have completed their training in Latur, Maharashtra.
- Executed a skill development training program in association with the Bombay Stock Exchange Institute, Mumbai, and Vidya Prabodhini College, Goa, for the students of the Banking, Financial Services and Insurance (BFSI) Sector.
- Conducted multiple training programs in association with the Bombay Stock Exchange Institute, Mumbai.

Other Initiatives:

- Offered internship programs to students of various colleges of Maharashtra and the Union Territory of Jammu & Kashmir.
- Rendered industry guidance & market exposure for young entrepreneurs, agripreneurs & artisans from the Union Territory of Jammu & Kashmir.
- Organised a business meet & interaction with businessmen from Mumbai for entrepreneurs from the Union Territory of Jammu & Kashmir.
- Provided an expo platform at the World Trade Centre in Mumbai for young entrepreneurs, agripreneurs & artisans from the various districts of the Union Territory of Jammu & Kashmir.
- Conducted counselling & training sessions for farmers regarding good marketing practices in various districts of the Union Territory of Jammu & Kashmir.
- Piloted the Swayampurna Goa program in the Banking, Financial Services and Insurance (BFSI) Sector for skill training.



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