

**Government of Jammu and Kashmir
Youth Services and Sports Department
Civil Secretariat, J&K**

Subject: Implementation of the Jammu & Kashmir Sports Policy-2022.

Reference: Cabinet Decision No.14/1/2022 dated 29.01.2022

**Government Order No. 03-JK (YSS) of 2022
D a t e d: 03.02. 2022**

Sanction is hereby accorded to the implementation of the Jammu and Kashmir Sports Policy-2022 of the Union Territory of Jammu and Kashmir, which is enclosed as an Annexure to this Order.

By order of the Government of Jammu & Kashmir.

Sd/-

(Alok Kumar) IRS

Principal Secretary to the Government
Youth Services and Sports Department
Dated: 03.02.2022

No.YSS-Adm/179/2021-02-YSS&Sdeptt.

(Computer No.37921)

Copy to the:-

1. Principal Secretary to the Hon'ble Lieutenant Governor.
2. Joint Secretary (Jammu & Kashmir),Ministry of Home Affairs, Government of India.
3. Principal Secretary to the Government, General Administration Department.
4. Secretary to the Government, Department of Law, Justice and Parliamentary Affairs.
5. Director, Youth Services and Sports, J&K.
6. Director, Information, J&K.
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14. Government Order file.

(Mohammad Ayub)

Under Secretary to the Government
Youth Services & Sports Department



GOVERNMENT OF JAMMU & KASHMIR

JAMMU & KASHMIR SPORTS POLICY 2022

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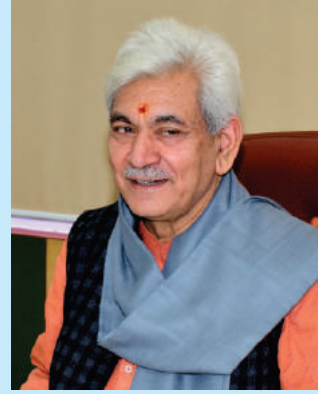
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Foreword by the Hon'ble Lieutenant Governor

I am happy to learn that the Department of Youth Services and Sports has come up with a comprehensive sports policy for the overall development of sports in Jammu and Kashmir.

Talent is available everywhere. What is required is to identify the talent and provide it the necessary support to hone their abilities to ensure that they perform their best, bringing laurels to the country. The Jammu and Kashmir Sports Policy 2022 has been envisioned to extend the required support to the local talent by creating the desired ecosystem enabling them to scale new heights of success. This in turn, will inspire the next league of talent to tread the path.

This policy focuses on the provision of world class infrastructure, coaching to the budding sportspersons and varied opportunities of growth in sports. The provision of employment opportunities for exceptional sportspersons has also been incorporated in the policy, as a differential step to encourage the youth towards sports.

While the talent creates a footprint on the sands of excellence, it is necessary to engage the masses to build the road of overall success and prosperity for Jammu and Kashmir by focusing on health and fitness. The policy promotes the engagement of citizens through a variety of physical activities that support a healthy active lifestyle.

I extend my compliments to the entire team of Department of Youth Services and Sports for drafting this comprehensive sports policy for Jammu and Kashmir, and wish them high success in their endeavours.

Manoj Sinha

(Manoj Sinha)

January 20, 2022
Jammu





Message from the Advisor to the Hon'ble Lieutenant Governor

The Jammu and Kashmir Sports policy 2022 with a vision of 'Sports and Games for all' has been comprehensively designed and will indeed be a matter of great honour and pride for the sports community and the citizens of J&K at large. The Jammu and Kashmir Department of Youth Services and Sports and the Jammu and Kashmir Sports Council have both been contributing to society for over 5 decades in carrying out activities for the youth of Jammu and Kashmir, despite the absence of a specific sports policy. With new paradigms being instituted in various sectors for the socio-economic development for the region, the area of sports & games becomes no expectation. The Jammu and Kashmir Sports policy 2022, while enabling the creation of an atmosphere conducive to the development of sports culture, also chart the path of systematic transparent governance, abundant opportunity and achieving excellence in sports for the budding talent and professionals.

The policy envisions the methodical development of talent by creating the required infrastructure and providing the necessary facilities. Recognition by way of awards and other opportunities to national and international winners at Championship/Olympics/Paralympics/equivalent events who have trained and performed across the block, district, division and Union Territory levels from J&K is a significant provision in the policy that will go a long way in encouraging talent in a progressive manner.

The policy also encourages the development of J&K as a sports tourism destination through the involvement of corporate houses and industries to participate in the promotion of sports by organising tournaments and sports event that will also benefit the converging sectors.

The overall impact of this sports policy will enable Jammu & Kashmir to create a mark of excellence in sports at the national & international level.

(Farooq Khan)





Foreword by the Hon'ble Chief Secretary

Sports for All is one of the key objectives of the Government of Jammu & Kashmir. The Government has taken a number of steps in this regard such as ensuring at least one play field in every Panchayat, establishment of over 4500 Youth Clubs and organization of number of sporting activities to enable the youth of the J&k to participate in sporting activities it is heartening to note that despite constraints due to COVID, around 17 Lac persons have participated in different activities.

I extend my hearty congratulations to all the members of the team who have been involved in drafting the first ever Jammu and Kashmir Sports Policy 2022. The policy is a sincere endeavor for enhancing the development of sports in the Union Territory. The main objective of the Policy is to make available good infrastructure and disciplined environment to the sports person to achieve excellence.

This Policy covers various aspects for encouraging the sports activities and spells out specific measures required to be taken by various agencies in promoting sports across the length and breadth of the UT. The Policy aims at Broad Basing of Sports" and Achieving Excellence in Sports" at the National and International level

I wish the Department of Youth Services and Sports and all the stakeholders great success in implementing J&K Sports Policy 2022 and hope that it will bring about a new sporting culture in the UT.


(Dr. Arun Kumar Mehta)





Message from the Principal Secretary, Department of Youth Services & Sports

There is no human being who has never played some game or a sport. However, it is a few that make a name beyond a certain level. While, talent exists, what is required is the effort to harness the talent and to lead it to a level that the talent transforms into a masterpiece for the world to regard and emulate.

The Union Territory of Jammu and Kashmir abounds in talent for sports and the Government through its sports bodies is providing it the right direction. What is needed to take it to the next higher level is the provision of a structural framework. Through this Jammu and Kashmir Sports Policy 2022, a continuity to the efforts and the impetus to strive for achieving excellence will be ensured.

With the world struggling to handle the onslaught of a series of pandemics, fitness and health come under the ambit of prime needs for the national growth and development. Understanding this need, the sports policy brings under its mandate, 'fitness for all through games and sports for all'.

While the focus is on strengthening the spirit of comradeship, esprit de corps needs to be developed. This policy envisages to render support to players, so that they may be motivated to strive to create a mark on the international platform and stand strong as medal winners, doing the nation proud.

I wish people of the Union Territory of Jammu & Kashmir the very best towards the successful implementation of this policy.

Alok Kumar, IRS
Principal Secretary,
Department of Youth Services & Sports





Message from the Director, Directorate of Youth Services & Sports

As great people say that sports develop team spirit and leadership qualities, eliminates stress, lessens influence in the direction of crime and drugs, train one's mind for a balanced and purposeful judgement, boost self-confidence and make one emotionally strong, so we must bear in mind that apart from learning the art of the game, the final objective of preparing an individual to acquire these values is not ignored.

Sports is receiving the priority attention of the Govt. and the importance given for development of sports and its infrastructure in the UT of Jammu & Kashmir is remarkable. Majority of Panchayats in the UT have playfield facility for youth to play one or the other sport. Like in other parts of the country the sports persons of UT of J&K need encouragement by way of incentives to make their future.

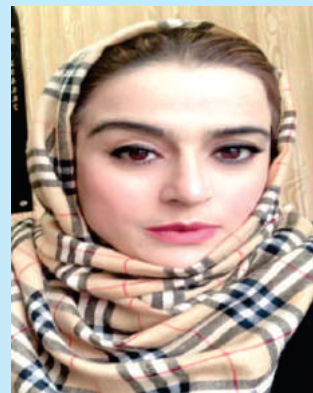
I am glad that sports policy is being adopted in the UT of Jammu and Kashmir, which is a timely and right step in this direction. The policy is expected to address all concerns of sports persons and usher a new dawn in the history of sports in J&K in times to come. I hope that sports activities will get a boost and more and more youth will take up sports in days ahead. Surely the UT will shine on the sports map of the country in near future.

Gazanfar Ali

Director,

Youth Services & Sports J&K





Message from the Secretary, Jammu & Kashmir Sports Council

Sports and games are important for the betterment of physical health and health consciousness, both of which can contribute to enhance the overall Human Performance Index of the Union Territory (UT) of Jammu and Kashmir. The J&K Sports Council in association with Department of Youth Services and Sports strives for the development of the sports and sports culture in the UT. The aim is to improve the execution of sports activities on the ground to bring efficiency and effectiveness in the overall action plan of making Jammu & Kashmir the most sought-after sport destination in the country.

This first ever Jammu and Kashmir Sports Policy has been drafted with the support of a task group of professionals with an intent to bring to the citizens a just, realistic, and goal-driven sports policy. Stakeholders, tremendous inputs and experience have been used in drafting this policy. The draft policy is one of its kind. It is not only visionary, outlining a 10-year-long term plan up to 2031– but also systematic in approach. Everything from broadcasting of the sports which entails sports for all to achieving excellence in sports with a vision of making the Union Territory of Jammu & Kashmir a major sports destination has been envisaged.

The policy envisions well spread-out state-of the art sports infrastructure in the UT with major focus on talent identification, talent nurturing, robust competition, incentive to stakeholders and lastly revenue generation for making sports as an industry contributing to both, human and economic development. All the policy tenets would enable the UT to ensure good sporting facilities and opportunities to citizens especially youth, promote sports in schools, encourage decentralized competitions at block and tehsil level and scouting for talent at grassroots, motivate sports excellence, incentivize sports and reward sportspersons. Jammu & Kashmir would indeed stand to benefit in a great way.

Nuzhat Gul
Secretary,
J&K Sports Council



1



| INTRODUCTION

1 INTRODUCTION

1.1 PREAMBLE

- Sports and games are an integral part of human life and are important for human capital development. They are also effective in channelizing the energy of citizens in a constructive manner irrespective of their socio-economic group, age demographics or gender for their well-being and productivity. The Union Territory of Jammu & Kashmir (UT-J&K) has therefore, accorded a high priority to the promotion of sports and games in the Union Territory.
- There are two sports related bodies under the administrative control of the Department of Youth Services & Sports (Dept. YSS) for the management of sports activities within the Union Territory of Jammu and Kashmir, namely, the Directorate of Youth Services & Sports (DYSS) and the Jammu & Kashmir Sports Council (JKSC). These governing bodies aim to incorporate sports & games in the daily lives of citizens. They regard the benefits of physical activity and the practice of sports as a fundamental premise of health and well-being. The premise for the same, through integration of physical activity and sports into their daily lives, is the principal intent of this Policy. Sports and games become important tools to promote brotherhood and community bonding.
- Over the years, a need has been felt to officially formulate the J&K Sports Policy, to spell out the measures required to be taken by the various agencies involved in promoting sports in the UT of J&K. The Government of J&K strongly feels that sports should form an essential element of the Human Development Index (HDI) and hence proposes to use sports as a tool for transforming youth of UT-J&K into self-confident, organized, and capable human capital, that can bring positive social and economic changes in the UT. The Sports Policy aims at consolidating the progress made so far, espousing new initiatives, and making adjustments that will enable the Government to promote sports with new resolve and fresh vigor and to provide excellent opportunities to emerging and promising sportspersons.
- The Sports Policy aims to address approximately 68% of youth in Jammu & Kashmir under the age of 35 years and provides them a meaningful platform for engagement through Sports.
- The J&K Sports Policy 2022 intends to provide a roadmap for government departments, agencies, sports federations, educational institutions and other private sector partners and stakeholders, through which they can move efficiently, purposefully and in a coordinated manner from planning to implementation. In this, they will be guided by the vision that aligns and unifies efforts to develop and promote sports within the Union Territory.



1.2 VISION & MISSION

Vision

The vision of the proposed Jammu & Kashmir Sports Policy 2022 is

'To create a dynamic, inclusive, competitive and innovative environment that enables and empowers the Citizens of Jammu & Kashmir;

- **to experience and benefit from a strong sports culture**
- **to facilitate the creation of a self-sustaining and participative sports eco-system that makes sports affordable, enjoyable and sustainable for all who wish to play and for those who wish to excel on the global forefront.'**

The Sports Policy for Jammu & Kashmir envisions the creation of a sports eco-system, through strategic interventions for sports in the Union Territory of Jammu & Kashmir. The basic cannons of the policy are to **'Scout', 'Engage', 'Facilitate', and 'Recognise'**.

The vision for the Policy is to have, in the next 10 years, a dynamic and innovative ecosystem that promotes and celebrates participation and excellence in sports inculcating a sense of harmony, where all citizens can participate according to their abilities and interests, performing at the highest competitive levels. This will enable sports and games deliver benefits to individual health and well-being, and in turn contribute to nation building and socio-economic impact.

Mission

- To kickstart 'Sports for All & Fitness for All', a result-oriented mechanism that promises and delivers physical, social, as well as economic development of the youth of Jammu and Kashmir.
- To identify and nurture talent at the grassroot level and provide them world-class sports infrastructure for achieving excellence in sports.
- To create a sports-centric ecosystem for all stakeholders through improved job opportunities and creating revenue avenues by making J&K as a sport tourism destination.

The Salient Features of the Jammu & Kashmir Sports Policy 2022

- 1 **Scouting** – Identifying dormant talent/ catch them young
- 2 **Engagement** - Providing every individual residing in districts of the divisions of Jammu & Kashmir irrespective of age, socio-economic background or gender an opportunity to engage in sports & games of their preference.



- 3 **Facilitation** - Providing basic sports infrastructure, facilities, know-how and training to those with an aptitude for engagement in sports/ games/ physical activity or those wishing to pursue a specific sport with proficiency. This sports policy will provide the framework for necessary soft and hard infrastructure to enable them to participate at the competitive level. This policy aims to create a platform for exemplary sportspersons & mind coaches who can mentor and contribute to development of sports in the UT and host events of national and international repute that will sustain the sports eco-system.
- 4 **Recognition** - bestowing recognition and rewards by way of appreciation, privileges for sportspersons and coaches, who have excelled by exhibiting high performance and achievement, bringing laurels to themselves as well as to Jammu & Kashmir.

1.3 POLICY PRINCIPLES, GOALS & OBJECTIVES

The J&K Sports Policy envisions creating a sports ecosystem through strategic interventions by the Government of J&K which would encompass the five levels of progression in a pyramidal structure, which rise from a broad base of Foundation Level to the highest point of Human Performance Index Development (HPID), with ethos of '**catch them young, train them well and keep them active till the end, for youth & 'include all' for the general populace**'. Identification, engagement, facilitation & recognition will form the operative principles for this pyramidal structure.



Figure 1- Pyramidal progression of the sports ecosystem



Goals

FOUNDATIONAL LEVEL

This policy lays focus on grass-root development and holistic approach to create an attitude to participate in organized and unorganized sports. Aim at creating a sports culture where all people will have fundamental skills, knowledge and attitudes to participate in all types of sports and games.

RECREATIONAL LEVEL

To ensure that all the people across the Union Territory will have an opportunity and infrastructure to participate in any sport of their choice for fun, health, social interaction and relaxation.

COMPETITIVE LEVEL

To focus on more competitive and serious play through participation in sport across UT on various levels ranging from block / zone, district, division and Union Territory. Through this level, all people especially budding sportspersons will have the opportunity to systematically improve and measure their performance. This level will provide a platform to identify talent across all planes and present it with the opportunity to be nurtured and join performance level teams and possibly even elite level teams.

HIGH PERFORMANCE LEVEL

This level will provide the platform to scout and nurture talent for high performance level training programs like Long Term Athlete Development Programs (LTADP) etc. At this level, professional sportspersons will systematically achieve world-class results at the highest level of competition through fair and ethical means. All sportspersons will successfully continue up the development pathway through the opportunities within the UT, national as well as at the international level.

HUMAN PERFORMANCE INDEX (HPI) DEVELOPMENT

The focus here is on the overall socio-economic development of the UT with an aim to improve the overall Human Performance Index (HPI). At this level, sport is used as tool for development of healthier and happier society with enhanced self-esteem and improved ability to cope with stress. The focus will also be on brotherhood, social cohesion and community bonding and inculcating a positive value based system in the community so that the overall Human Performance Index of the UT is enhanced



Objectives

The J&K Sports Policy encompasses five levels of goal progression in a pyramidal form. Each goal has a set of clear objectives which the policy envisages to achieve through a SMART (Specific, Measurable, Achievable, Realistic, Time-Bound) strategy. The SMART Objectives of the policy are as follows:

Making Sports S.M.A.R.T. (Specific, Measurable, Achievable, Realistic, Time-Bound)

As highlighted above, the J&K Sports Policy encompasses five levels of goal progression in a pyramidal form. Each goal has a set of clear objectives which the policy envisages to achieve through a SMART (Specific, Measurable, Achievable, Realistic, Time-Bound) strategy.

The SMART Objectives of the policy are as follows:

- To create a culture of sports and playing games by imbibing higher moral and ethical values, spirit of camaraderie and the desire to excel.
- To provide opportunities to all citizens – urban and rural to participate in sports & games and organize sports competitions at the Panchayat, zonal, district, State / UT, National & International levels.
- To develop, maintain and optimally utilize high quality sports infrastructure and open spaces / play zones in the Union Territory by optimizing spaces for creating play-pens, sand boxes, cycling & walking/ jogging tracks.
- To encourage, train and support sportspersons to participate in national and international championships.
- To channelize talent in sports and reward sportspersons, who excel in sports.
- To recognize the need of specially-abled sportspersons and facilitate their participation in sports and games by providing hard & soft infrastructure, sports kits, training and exchange opportunities.
- To encourage traditional games & sports adventure & water sports.
- To encourage the corporate sector to organize events like marathons/ walkathons etc. for mass participation.
- To create a task-force of experts / resource personnel for capacity building of coaches, trainers, sportspersons etc. in various games & sports & yoga to update their knowledge to keep them abreast with international standards.
- To provide cash incentives, awards, job opportunities & reservations in professional courses to outstanding sportspersons.



- To organize awareness drives for use of cycles as an alternative to public and private transport towards environment and health friendly options.
- To develop excellence by initiating long term talent search programs, from all schools and rural areas by involving private & public sporting bodies.
- To establish counseling centers at the district level to advise sportspersons for their physical & mental well-being to excel at various fora.
- To encourage private ventures by coaches, institutions (corporates, schools, colleges etc.) and sport associations to identify talent and establish sporting academies/ infrastructure, for nurturing & running a robust competition structure. This shall include private sector investment in creation of sport entertainment and recreational centers to widen the sport activity in the UT.
- To promote games & sport related research to preserve and promote our local & traditional games & sports for the purpose of research & awareness.



2



**FITNESS
FOR ALL,
SPORTS
FOR ALL**

2 FITNESS, SPORTS & GAMES FOR ALL

2.1 STRATEGY

The strategy or approach of the Sports Policy will be aligned to the basics of National Sports Policy and other initiatives taken by the Ministry of Youth Affairs and Sports (MYAS), Government of India, to ensure all round synergies and maximize results.

Development of a comprehensive sports culture is necessary for enhancing the Human Performance Index Development of the UT-J&K. The policy makes it imperative for the Department of Sports & Youth Development to sensitise and engage citizens to participate in and imbibe the sports culture. This will create a significant economic and commercial potential with public health impact to drive the UT to a healthier, happier, civilized and prosperous society.

While tangible objectives and outcomes are important, non-tangible outcomes and genuineness of purpose are equally significant. This is true for fitness through sports and physical activity.

- The benefits of inculcating habits & values at an early stage in life serve well throughout life. Hence, it is important to identify talent early on and initiate training as early as possible.
- As 'a change in the physical state changes the mental state of the individual' and 'the impact of thoughts & the mental state affects physical, mental and psychological health, it is important to ensure that citizens engage in sports games and physical activity. Healthy active life of citizens not only enhances the happiness quotient but also productivity and performance at work place.
- The ethos here is- **Catch them young, train them well and keep them active till the end.**
- Engagement of citizens in community games/ walkathons/ marathons that do not require much infrastructure will not only act as a deterrent for the youth to go astray but also help address challenges of lifestyle diseases, help building immunity in children, middle-aged and geriatric individuals alike. Involving companies to channelise their CSR funds to such nation- building activities will strengthen their intent to contribute to a national cause.
- Wellness at work programs should become a part of work systems in offices and organisations.
- To cater to the requirement of fitness of citizens throughout the year, all- weather indoor halls, all -weather swimming pools, all weather infrastructure should be catered to.



2.2 WELLNESS THROUGH SPORTS & FITNESS ACTIVITIES- A MANDATE

The J&K Sports Policy 2022 would pave the way for an inclusive UT-J&K wide applicable mandate for prescribing universal wellness & fitness through sports & fitness activities, at the panchayat, zonal, district, division, UT, national & international levels. Given the rising public health concerns due to the increase in the incidence of non-communicable diseases and other ailments, primarily due to lack of physical activity coupled with poor diets, this policy seeks to provide a pathway to mitigate such endemic situations through guiding and counselling.

The primary mandate of this policy is to ensure that people irrespective of age, gender & orientation would be informed and provided guidelines towards maintaining fitness and well-being through exercise, sports and games.

The salient features & operational framework for the above are as follows;

- J&K-DYSS will be the main body for designing, structuring, and disseminating information in print & visual media format with basic information on the benefits of sports & exercise for wellness & fitness.
- J&K-DYSS will work with urban & rural level public offices, radio stations, social media, amongst others, for the awareness/ guidance of the public.
- The Department would be instrumental in managing sports & fitness ambassadors, who will be part of the training and advocacy system, through various media.
- J&K-DYSS will be the key governing body for this initiative and will bear the costs associated with the dissemination of information.
- J&K-DYSS will work with the J&K Public Health bodies at various regional levels to undertake a time- bound study to measure the impact.



2.3 SPORTS GOVERNANCE SYSTEM

The J&K Sports Policy is to realize the goals associated with strengthening the governance, legal and administrative system for the management of sport, games & fitness related initiatives in the UT-J&K. All progressive initiatives outlined in the Sports Policy would prove to be redundant if the institutional mechanism of the sporting structure within the UT-J&K does not align itself with the vision and mission laid out within the policy.

The sports governance system of the UT-J&K will work on the four cornerstones namely,

- i. Transparency
- ii. Ethics
- iii. Professionalism
- iv. Accountability

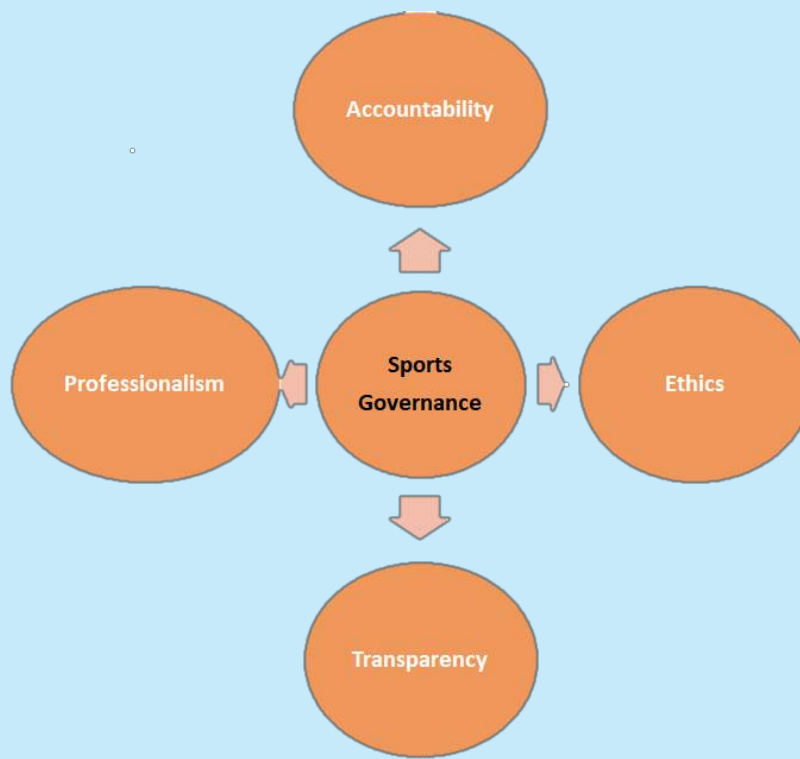


Figure 2- Cornerstones of sports governance in J&K

An online single window system of governance all linked to the Aadhar card will be a mechanism that is to be followed for registration and membership of associations, specialised sports clubs, corporate houses, selection criteria, participation in events and usage of all related facilities provided by the Sports Department. To ensure that all the activities conducted are placed on record in an authentic manner, a geo-tagging / geo- location monitoring mechanism would be followed.



3



J&K SPORTS BODIES & ASSOCIATIONS

3 JAMMU & KASHMIR SPORTS BODIES & ASSOCIATIONS

There are several sports bodies that have been contributing to creating a conducive environment for sports in the UT-J&K. Aligning their role and activities would be extremely beneficial in strengthening the ecosystem for games & sports for all.

3.1 DIRECTORATE OF YOUTH SERVICES AND SPORTS (DYSS)

The 'Directorate of Youth Services & Sports' (DYSS) caters to the personality development aspect of school children and non-students through physical education and sports activities. The Directorate has on its canvas a wide spectrum of activities like organizing domestic & national level Competitions in various games and sports for school going children. It organises competitions at school level in disciplines approved by the School Games Federation of India (SGFI). It also conducts physical education activities like mass physical display in various schools and also promotes adventure sports. The Directorate engaged school children in extracurricular activities like dance, drama, painting, quiz and debates by organising youth and cultural festivals. It also promotes scouts & guides activities across the UT-J&K and in coordination with the J&K Bharat Scouts & Guide organization. The Directorate through its large human resource comprising PETs, PEMs, PELs and volunteers (Rehbar-i-Khel(RE Ks) and National Youth Corps (NYC)) conduct sports and games in all schools of the UT.

The DYSS will aim to achieve the following objectives in alignment with the Sports Policy:

- The DYSS will ensure that physical education will be made compulsory in all primary schools, middle schools, high schools & higher secondary schools in the UT-J&K.
- The DYSS shall hold District, Inter-District /Inter Division and UT level competitions at school level in the disciplines approved by School Games Federation of India (SGFI). The Directorate of Youth Services and Sports will deploy teams for National School Games and host National School level events on rotation basis alongside organizing international school level events.
- The DYSS shall conduct Scouts and Guides activities in co-ordination with the J&K Bharat Scouts and Guides Organization. The Directorate would also involve NCC and NSS for organizing activities at various levels in both urban and rural sports.
- The DYSS shall conduct various drives/competitions for talent hunt at school level in urban & rural areas of the UT-J&K in both, winters/summers zones.



- The DYSS shall develop and maintain school playing fields and upgrade sports facilities under District/UT plan and centrally sponsored schemes.
- The DYSS shall organize annual trekking programs in collaboration with the Youth Hostels Association of India.
- The DYSS shall regulate the curriculum within the Physical Education College in the UT-J&K to enroll students for undergoing B.P Ed and M.PED courses annually, in accordance with the UGC guidelines for universities. It shall also upgrade the college by way of developing research centers/ sports medicine facilities.
- The DYSS shall develop and maintain sport & fitness zones at the panchayat, village and block level.
- The DYSS shall utilize 50% of the games fund from schools for the conduct of sports activities for the students & 50% fund shall be maintained with the school education department for the conduct of sports activities within the school, strictly in keeping with the guidelines of DYSS.
- The DYSS shall organize youth affairs activities in the UT-J&K and prepare functional sport-specific groups in various national youth festivals. The DYSS shall also conduct rural sports festivals, Scouts and Guide rallies, cultural programs. District & UT level Youth Festivals and celebration of National Sports Day at each district's headquarters across UT-J&K on 29th August every year.
- The DYSS shall improve physical fitness/efficiency of all school going children by way of their participation in extracurricular sport & game activities at different levels.
- The DYSS shall promote sports & games amongst differently-abled students and encourage gender equity through encouraging women's participation in various sports disciplines.

3.2 JAMMU & KASHMIR SPORTS COUNCIL (JKSC)

The Jammu & Kashmir Sports Council (JKSC) is a Society registered under the Societies Registration Act. It is constituted under the chairmanship of Hon'ble Lieutenant Governor/Chief Minister as President, with the Advisor to Hon'ble Lieutenant Governor/Minister for Youth Services & Sports as Vice-President. Administrative secretaries of Dept. of YSS, Finance, Planning, Director of YSS and Secretary JKSC are members of the governing council which also includes outstanding sportspersons of national/international repute and representatives of sports Associations.



The main objectives/functions of the J&K Sports Council are:

- To promote sports activities in J&K among the student & non-student youth.
- To provide sports infrastructure in various parts of the UT.
- To regulate activities of recognized sports associations and to provide financial assistance to them for carrying out sports activities at various levels.
- To provide specific coaching to promising sportspersons of the UT.
- To provide assistance to sportspersons for excellence in sports at different levels.
- To advise the Government in matters relating to promotion of sports & sportspersons of J&K.
- To contribute towards its social responsibility by engaging the urban / rural youth in different sporting activities to dissuade them from vices like, use of tobacco, alcohol and drugs. It shall promote social interaction and integration.

Activities of JKSC

- The secretary is the Chief Executive Officer of the council. The JKSC has its administrative set-up, that functions at the district & UT level. JKSC has its own engineering wing which executes developmental civil works in both divisions headed by the executive engineer.
- J&K Sports Council has developed 216 stadia/playfields/training halls & indoor sports complexes in various districts.
- Conducting national & international competitions beyond school level is the domain of JKSC in collaboration with recognized sports associations.
- JKSC has recognized 53 sports associations in various sports disciplines. They conduct activities in the UT & depute UT teams for national and international competitions.
- JKSC has established football, cricket, water sports and gymnastics academies in the UT. These academies are engaged in tapping and nurturing talent for grooming them as professionals.



3.3 DISTRICT SPORTS EXECUTIVE BODY

There shall be a district sports executive body consisting of the following:

Sr. No.	POST	MEMBER
1	Deputy Commissioner of the respective District	Chairman
2	Additional District Development Commissioner	Member
3	Sports Council Official/Manager or equivalent (District In-charge)	Member
4	Representatives of the district units of recognized UT sports associations, subject to maximum of 6, to be nominated by Secretary JK Sports Council	Members
5	District Youth Services & Sports Officer	Member Secretary

The functions of the District Sports Executive Body shall be as under:

- The District Sports Executive Body shall be the principal body for the coordination and execution of activities of various sports associations within the district.
- It will assist the Youth Services & Sports Department in carrying out its programs in all districts. This will include rural & women sports competitions at zonal / block & district level.
- To create health awareness among all age groups.
- To implement the guidelines in respect of achieving the targets of district sports coaching centers & Youth Services & Sports Department.
- To take all measures for the promotion of sports & games in the district.
- To submit annually to the JKSC, the report of activities and the statements of income & expenditure.
- To recommend outstanding sportspersons/events of the district to promote the indigenous sports & encourage local sports for awards.
- To monitor the elections of district sports associations within the district.
- The District Sports Executive Body shall avail funds under district plan/other plans if any from the respective district administration to promote sports



3.4 SPORTS CLUBS

- There are many clubs or private coaching institutions operated by private coaches & professional sportspersons. Several sportspersons, who have taken training at such institutions, have done remarkably well at the national and international levels. The Department shall provide need-based guidance and assistance including coaching to these sporting clubs.
- Club culture shall be promoted to create a competitive sporting environment in the UT. The JKSC has already taken an initiative under “Sports for All” wherein the council registers existing and new sports clubs in order to give them recognition and make them eligible for various benefits provided by the sports council in terms of infrastructure and equipment.

3.5 SPORTS OFFICERS & COACHES

- The JKSC shall appoint / hire coaches and sports officers. It shall in consultation with the Department of YSS notify the qualifications for the recruitment/ hiring of trained coaches.
- A system shall be devised to make sports officers and coaches accountable. The Dept. of YSS shall issue for the coaches and sports officers an annual calendar of activities before the start of the new financial year. Targets shall be fixed by the department for them and their performance shall be evaluated accordingly. The formats of annual confidential reports shall be modified to reflect their performance on the basis of targets.
- The fitness and skill level of coaches will be assessed regularly, in accordance with the defined parameters. All necessary steps shall be taken to upgrade their knowledge and skill. Every sports officer and coach shall be required to undergo a compulsory training program at a national level sports institutions.
- The JKSC shall also hire coaches on contract basis to provide coaching of desired standard with clearly defined deliverables.
- Every year, three best coaches whether working in the Govt. or in private sector in the UT-J&K, shall be honored and rewarded for the exemplary service rendered for excellence in sports in the UT-J&K. The details of these awards shall be notified by the Dept. of YSS.
- Pooling of coaches/technical officials of all concerned departments shall be regulated as & when required for smooth conduct of sports activities.



3.6 REFEREES, UMPIRES & JUDGES

- Referees, umpires and judges (to be here-in-after referred to as referees) play an important role in sports. It is necessary that the UT-J&K has good referees with up-to-date knowledge of rules and regulations of their respective games. The JKSC shall take steps to raise their strength as well as their professional standard to national and international level during the next five years.
- The JKSC shall organize clinics and workshops for referees on a periodical basis, with the curriculum for these initiatives to be taken from Olympic, international, national, and state bodies.
- The JKSC shall issue a calendar of such workshops etc. Those referees, who do not perform well, should be taken off from the list and new ones be added. The parameters for assessment would be structured under a key result analysis (KRA) framework, by the J&K Sports Council.
- Every year, one outstanding referee shall also be selected, honored and rewarded for his/her contribution towards the excellence in sports in the UT-J&K. The details of awards shall be notified by the Department of YSS.

3.7 CO-ORDINATION WITH EDUCATIONAL SYSTEM

A. Schools

- All departments, notably Education, Dept. of YSS and Sports Associations shall prepare an annual calendar of sports activities, including championships at zonal / block, district, UT, National & International levels and inform the sports bodies for the preparations.
- Inclusion of sports as a subject for students in the curriculum, at par with other optional subjects in a phased manner wherein each student will get an achievement card at the end of the schooling session grading his overall physical fitness, level of health and his overall performance in the Sporting activities/events.
- The Government will ensure that at least **one sport** is made compulsory for each student
- up to the completion of the secondary school level and marks / grade for sports will be given.
- As educational institutions play a pivotal role in the promotion of sports, JK-DYSS shall organize inter-school tournaments in various sports at different levels.
- Every school shall be encouraged to focus on at least two games for image and confidence building.



- Students while competing in different sporting events / competitions will be given flexibility in attendance.
- Guidelines will be issued for phase-wise deployment of qualified physical education teachers in schools at all levels.

B. Colleges/Universities of Jammu & Kashmir

The colleges/ universities of J&K shall promote physical education and sports amongst the college/university students. The JKSC will support the colleges & Universities when requested for.

3.8 SPORTS ASSOCIATIONS

3.8.1 The J&K UT Government recognizes that various sports associations play an important role in the promotion of sports and it shall continue to support them in every manner. They shall be given following facilities:

- i. Coaches for training of sportspersons.
- ii. Coaching camps for UT teams participating in national games and national/ zonal championships. All players shall be provided free boarding, lodging & refreshment as per norms in vogue which shall be notified by J&K Sports Council.
- iii. Financial assistance for organizing championships at District, UT level, selection trials & deployment of UT teams for National/Zonal Championships.

3.8.2 Norms for registration/recognition of sports associations shall be notified by the JKSC.

3.8.3 The sports associations shall follow the guidelines laid down by JKSC on the pattern of National Sports Federations and Sports Authority of India (SAI).



3.9 JAMMU & KASHMIR OLYMPIC ASSOCIATION (JKOA)

The J&K Olympic Association (JKOA) is a UT level association of National Olympic Association governing all Olympic sports played within the UT-J&K. It will provide affiliation/membership to such association which are under Olympic charter. It will organize UT level sports games. The J&K Sports Council shall provide all technical and other assistance to the UT-J&K Olympic Association in organizing various competitions and activities prior to national games.

3.10 INTERDEPARTMENTAL SYNERGIES

The Dept. of YSS shall strive to seek convergence of different departments and shall take the initiative to use sporting talent in competitive sports at the UT, national and international levels as required.



4



**SPORTS
EDUCATION,
COACHING &
EXCELLENCE**

4. SPORTS EDUCATION, COACHING & EXCELLENCE

The sports resource & knowledge within the UT of J&K will be divided into a two- pillar system:

- a) Sports Education & Coaching.
- b) Sports for Excellence.

4.1 SPORTS EDUCATION & COACHING

This policy aims to achieve seamless co-ordination between academics and sports for school, collegiate and university levels. Educational institutions play a vital role for students in respect of the sporting and fitness related aspects of their personal and professional lives. In this regard, an overall multi-layered and multi-level strategy for integrating sports into educational system and also furthering sports education is necessary. This will enable to implement a unified vision and coordination between various educational institutions of the UT. To maintain transparency and meritocracy, all procedures for selection of players, coaches & related facilities like nutritional supplement supplies, awards, incentives and related benefits will be linked to the Aadhar card-linked identification & regulation mechanism.

Sports Education

This policy aims to drive the formulation and formalization of sports and physical education curriculum at all levels of education institutions in the UT (i.e., primary school, high school, college, undergraduate and post-graduate levels, including the Centers of Excellence). The age appropriate and stage-appropriate physical education curriculum shall be introduced into the educational domain to give significant weightage to Sport.

In order to ensure the efficient use of resources, this policy shall restructure the system of Physical Education and school sport training needs to ensure that all teachers have an adequate knowledge of physical education and sports.

Sports Science: The Policy recognizes that application of scientific knowledge and technology constitutes an indispensable element in modern sports for achievement of excellence and in developing and nurturing talent.



The UT will encourage and take steps to provide higher levels of learning whereby a pool of trained personnel will be created in various branches of sports sciences in J&K such as:

1. Exercise Physiology
2. Sports Medicine
3. Sports Psychology
4. Sports Anthropometry
5. Sports Biochemistry
6. Sports Biomechanics
7. Sports Physiotherapy
8. Sports Coaching
9. Sports Nutrition
10. Sports Physiology

Sports Coaching

Sport coaching includes capacity building of coaches, trainers, and technical staff from within the UT. To enable and empower the nurturing of talent from the community to the elite level, a clear and strategic coach development program will be put in place. This will ensure appropriate coaching talent is identified, trained, incentivized and furthered. Creating sustainable, lucrative, career opportunities in coaching have the potential to catalyze and invigorate the sporting ecosystem in many ways.

A systematic approach that recognizes appropriate coaching talent, empowers talent with knowledge, skills, exposure and a professional profile that increases credibility and recognition and, hence a long term impact-driven programme needs to be put into place. Quality coaching shall not only enhance the competitive ability of sportspersons but also create sustainable and aspirational career models in the field of coaching. To take coaching to the desired level, the policy shall ensure coordination between various stakeholders like sports academies, sports associations, high performance coaches & educational institutions.



4.2 STRATEGIC COACH DEVELOPMENT PROGRAM

The policy aims at the growth of coaches / trainers through a ***Strategic Coach Development Program (SCDP)*** at three levels

- i. Community level - former UT level sports persons with training from recognized sports coaching
- ii. Intermediate Level -former national players with specialized training in coaching from nationally recognized sports coaching institutes / SAI with at least 5 years of experience in training / coaching.
- iii. Elite Level – High performance sportspersons / former national / international players with specialized training in coaching from nationally recognized sports coaching institutes with at least 10 years of experience in training / coaching of high performance coaches / sportspersons.

The four key aspects for each of the levels are as follows:

- a) Identification program
- b) Education program
- c) Monitoring program
- d) Incentive program



a. Identification Program

The first step of the *Strategic Coach Development Program* will be to scout for or identify potential coaching talent to encourage / train prospective sportspersons

LEVEL	ATTRIBUTES	IDENTIFICATION METHODS
COMMUNITY	<ul style="list-style-type: none"> Should have represented / played at the zonal / district level Should possess good planning & interpersonal skills Age – 18 to 30 years 	<ul style="list-style-type: none"> NIS trained or trained from recognized Institutions for sports SAI Trainees Gym Instructors Former UT level athletes Club staff Junior Academy staff
INTERMEDIATE	<ul style="list-style-type: none"> Should have represented / played at the zonal / district level Should have played a particular sport at the National Level Ability to understand different training modules and methods Should possess good planning & interpersonal skills Good work ethics Age – 18- 35 years 	<ul style="list-style-type: none"> NIS trained or trained from recognized institutions for sports Community Level Coaches with 5 years of experience SAI Coach Trainees with 8 years of experience Former National Level Players with extraordinary merit Existing UT Level Coaches with 5 years of experience
ELITE	<ul style="list-style-type: none"> Has played a particular sport at the National/International level Understands high performance sports and strive for excellence in sports Ability to identify talent and should be a problem solver 	<ul style="list-style-type: none"> Intermediate Level Coaches Retiring High Performance sportspersons with extraordinary merit Former National / International Level Players with extraordinary merit. Existing UT Level Coaches who have at least 10 years of experience in high performance sports.



b. Education Program

The **Strategic Coach Development Program** will be structured to ensure that coaches, once identified and recruited, are fully equipped with Train The Trainer (TTT) skills.

LEVEL	KNOWLEDGE REQUIRED	EDUCATION METHODS
COMMUNITY	<ul style="list-style-type: none"> Fundamental movement skills Proper technique Teaching methods. 	<ul style="list-style-type: none"> Training programs / community workshops with an in- depth knowledge of the technicalities of the sports.
INTERMEDIATE	<ul style="list-style-type: none"> Knowledge of nutrition, sports psychology, prevention of sports related injuries, ability to teach Advanced techniques. 	<ul style="list-style-type: none"> Short term courses with focus on high testing standards Regular knowledge workshops to upgrade and be abreast with the latest techniques in sport sciences, technique and training methods Regular interaction with elite performance coaches
ELITE	<ul style="list-style-type: none"> Skills for error identification and correction with respect to techniques Ability for goal setting and motivating sportspersons for “train to win”. Possessing innovative ideas and scientific backing and well-versed with Sports nutrition Trained in sports injury management 	<ul style="list-style-type: none"> High performance workshops / training sessions (2-3 days at a time) under the guidance of senior coaches / players of national / international repute.



c. Monitoring Program

Coaching is a fast-developing field and requires constant upgradation of the knowledge to keep stride with changing sporting techniques. As such, to avoid lethargy among coaches, constant monitoring of coaches is of utmost importance.

LEVEL	MONITORING REQUIRED	MONITORING METHODS
COMMUNITY	<ul style="list-style-type: none"> Coach certification / licensing and continuing education and monitoring with 6 monthly targets 	<ul style="list-style-type: none"> Point based system to monitor community coaches. Points will be earned by attending seminars / classes to upgrade their knowledge. Monitoring may be conducted by intermediate coaches and master trainers.
INTERMEDIATE	<ul style="list-style-type: none"> Coach certification and licensing and continuing education and monitoring with 2-year targets 	<ul style="list-style-type: none"> Point based system to retain licensed status as intermediate coach. Points to be earned by attending seminars and classes. Graduating athletes to elite levels based on performance Monitoring may be conducted by elite coaches and master trainers
ELITE	<ul style="list-style-type: none"> Coach certification and licensing and continuing education and monitoring with 4 year targets. 	<ul style="list-style-type: none"> Point based system to retain licensed status as elite coach. Points to be earned by attending advanced seminars / classes and also based on the performance of athletes coached. Monitoring may be conducted by national/ International coaches/ expert trainers.



d. Incentive Program

In order to make coaching lucrative and appealing for players to take it up as a profession, coaches could be motivated through rewards / incentives / recognition/ career advancement opportunities.

LEVEL	CAREER ADVANCEMENT	REWARDS
COMMUNITY	<ul style="list-style-type: none"> A community coach can become an intermediate coach with 4 years of service as a community coach and then 2 years as an understudy to an elite coach. 	<ul style="list-style-type: none"> Consolidated salaries at par with UT government employees. Cash award equivalent to 10% of the prize money when a sportsperson coached by him / her wins national and international honours. Annual awards recognising coaching excellence among community coaches in the UT.
INTERMEDIATE	<ul style="list-style-type: none"> An intermediate coach can become an elite coach with 5 years of service as an intermediate coach and followed by 2 years as an understudy to the national coach. 	<ul style="list-style-type: none"> Consolidated salaries at par with UT government employees. Cash award equivalent to 15 % of the prize money an athlete coached by him / her wins national and international honours Annual awards recognising coaching excellence among intermediate coaches in the UT.
ELITE	<ul style="list-style-type: none"> Can gain master coach status to train other coaches. 	<ul style="list-style-type: none"> Consolidated salaries on par with UT government employees. Cash award equivalent to 25 % of the prize money an athlete coached by him / her wins national and international honours. Annual awards recognising coaching excellence among elite coaches in the UT. J&K UT Award for elite coaching category based on established parameters



Talent Retention & Development

From a talent management perspective, the retention of high achieving sports professionals seeking public sector employment, would require that they are encouraged into becoming coaches, in their field of proven expertise, post winning a state, national or international award.

- This would be of strategic importance to the development of further talent from the grass root level, wherein award winning talented sportspersons train the district & block level coaches in the latest techniques of a sport to groom future talent.
- This aspect of the policy would ensure that talent is not wasted with talented award-winning sportspersons undertaking employment in roles in which their qualification is under-utilized.
- Through this policy intervention, J&K would remain competitive by ensuring that high-achievers in sport foster the culture of excellence, by training future generations.

4.3 SPORTS FOR EXCELLENCE

- The Policy seeks to create visionary, knowledge-driven sports performance institutions, which shall become sports excellence hubs in the UT. These institutions will focus on knowledge up-gradation program, High Performance Coaching, Devising Long Term Athlete Development Programs (LTADP) and improving the accessibility of sports knowledge at all levels.
- These institutions will be able to attract the nation's best sports educators, coaches and trainers for knowledge transfer program with a view to refine and perfect the local talent to International levels.
- These institutions shall try to reduce the sportspersons who dropout at School/College level and shall also address the human resource challenge in the field of sports.
- These institutions can be further strengthened through sports performance related research, knowledge sharing and institution building. In the long term the UT can become self-sufficient with respect to its human resource needs in sports.



4.4 BROAD-BASED SPORTS, SPORTS EVENTS & INFRASTRUCTURE

Two main objectives of the policy are

- To promote broad-based participation in sports (that is, mass sport) and
- Achievement of excellence at UT, national and international levels (that is, elite sport).

The existing sporting infrastructure within the UT of J&K consists of 4 levels-

- Block / Zonal
- District
- Division
- UT

At present there are 2 Divisions, 20 Districts, and 285 Blocks. For each level, facilities for a definite number of sports disciplines, with adequate land would be developed. The construction of facilities and provisions for sport specific equipment would be carried out as per standard designs and cost parameters. The Government also proposes to develop additional sports infrastructure at all levels to realize the objective of excellence.

4.4.1 Zone / Block Level

Block level sports centers shall be established, preferably in the schools or near schools, in and around all panchayats of the UT during next 10 years. For the promotion of sports in rural areas, competitions shall be organized at Block/Zonal, District and UT levels for the sportspersons of rural areas under the UT /centrally sponsored schemes. The selected rural sportspersons shall be encouraged to represent the UT in National competitions.

The policy wishes to broad-base sports in J&K and increase inclusion through:

- 4.4.1.1 Sports for All Programmes-** Participation in mass sports and recreational activities across all age groups to help contribute in building a stronger, healthier, happier and safer community.



4.4.1.2 Community Programmes- These will involve using sports as a tool to address youth -centric social challenges. Programmes will focus on developing a community outlook among the citizens and will engage even the specially-abled, women and economically weaker sections.

4.4.1.3 Grassroot Programmes- The UT will introduce schemes to proactively encourage participation by diverse segments of citizens through specialized events, training camps, coaching clinics and other means of outreach to underserved segments and communities.

The performance level of a talented sportsperson at the national and international level is a direct outcome of the support provided to his or her development, not only during the preparation for such competition but also during his or her formative years. The grass root development programs and all other initiatives, activities & events executed by all stakeholders functioning within the UT, will provide an opportunity and platform to the budding talent in the UT. This system will enable identification of talent at all levels.

4.4.2 District Level

Sports disciplines in which facilities require more land and comparatively less financial resource selected under the UT sports plan in both Olympic and non-Olympic charter will be developed in phases keeping in view the local preferences and popularity. In addition, gymnasium/ multi-purpose indoor stadium, administrative & other facilities would be taken up.

4.4.3 Division Level

The division level sports facilities would include those required for conducting National level competitions for the sports disciplines categorized under the UT plan and the Olympic charter in a phased manner.

4.4.4 UT Level

The UT level sports infrastructure would include those as required conducting national competitions. The infrastructure and facilities of the highest standard to cater to international norms will be created.



5



FOCUS SPORTS

5. FOCUS SPORTS

There are four major challenges associated with providing a comprehensive support package to athletes, namely:

- Low medal tally in competitions which is attributed to the failure to identify sports with a talent base and medal potential within the UT.
- Determination of sportspersons who can benefit from this policy and at what stage should the benefits under this policy be made available to them.
- Determination of the nature of support to be provided depending on the requirements of the sports and the sportsperson which vary from sport to sport.
- Understanding the quantum and distribution of support to be provided within in the available budget.

Thus, to counter these challenges, this policy proposes a stage wise plan by identification of **high participation & performance Focus Sports**, consisting of Olympic & Non-Olympic Sports. Focus Sports will allow the UT to focus on disciplines that promises highest level of results in terms of broad-based participation, talent identification, nurturing and competitive returns for the UT at National /International levels.

The 15 sports identified in lines of this vision are as mentioned below:

OLYMPIC SPORT	NON-OLYMPIC SPORT
Athletics	Kabbadi
Football	Wushu
Hockey	Thang-Ta
Volleyball	Chess
Judo	Cricket
Kayaking & Canoeing	
Skiing (Ice & Snow)	
Rugby	
Fencing	
Gymnastics	



Being the UT-wide focus sports, more initiatives and opportunities will be provided for these sports to generate mass participation for the same. Maximum support (administrative & financial) would be provided to the governing sport associations and private/government players contributing to the vision for widespread outreach and progress of these sports.

The choice of and number of priority disciplines should be reviewed once every 4 years (ideally, every Summer Olympic games cycle) based on inputs from appropriate federations and performance research support from experts in sports management.

5.1 TALENT SEARCH & TRAINING

Identifying sporting talent at a young age and across various sections of society is an important first step towards the development of elite sportspersons. Promising talents need to be scouted early and nurtured towards the next stage of training and development ensuring that all necessary inputs are provided to achieve excellence. At its most basic, talent identification is the act of selecting those athletes with the potential to perform successfully at the highest levels of sport, primarily based on their past and present performances.

A common factor amongst most talent identification policies across the country is the existence of a program to harness the sporting talent of school children, whether through the organization of structured sports talent hunts, incentive based schemes for school children who attain a particular level in physical activities, or collaborations with education departments in order to conduct a mass exercise annually to test the physical exercise ability of all children in the UT. Adequate measures to conduct similar tests in schools and other educational institutes shall be carried out. Additionally, UT Sports talent hunt scheme shall be launched to identify boys and girls in the age group of 12-17 years, who have a potential to become excellent sportspersons. To start with, such boys and girls shall be selected every year on the basis of transparent and well-defined parameters. The selected candidates shall be put through a well-structured sports development program on the pattern of SAI schemes.

5.2 SPORTS HOSTELS

- 5.2.1 J&K Govt. shall run sports hostels in different games in phased manner. The selection of boys and girls for the hostels shall be made in transparent manner after fixing standards/criteria and inviting applications from the interested candidates.
- 5.2.2 The trainees shall be provided facilities i.e. boarding, lodging, education, sports kit etc. as per laid down norms. Medical facilities shall be provided in the hostels



for regular checkup of the trainees and sports equipment shall also be provided to them.

- 5.2.3 Every year, the performance of all the boys and girls shall be evaluated and those who do not show good performance shall be taken off from the hostels in their place, new boys and girls with potential shall be admitted.

5.3 SPORTS ACADEMIES

- 5.3.1 For promoting excellence in the games in which the UT's sportsmen have performed exceedingly well at national and international level, the UT Govt. shall set up academies of international level.
- 5.3.2 The selection of trainees in the academies will be performance based
The trainees who are medal winners in UT/National level competitions would be admitted into these academies after age verification, medical examination and finding suitable by applying battery of tests.
- 5.3.3 They would be provided free boarding, lodging, sports kit, medical checkup and sports equipment.

5.4 SPORTS MEDICINE AND WELLNESS CENTRE

- 5.4.1 Sportspersons require special medical attention and treatment. A center of sports medicine and human performance lab shall be established at capital cities to measure the physiological & physical performance of sportspersons periodically to record the changes in their physiological and physical performance, so that training program could be changed accordingly. These centers will have the facilities for testing and evaluating the sportspersons in biomechanics, sports-psychology, sports medicine and anthropometry, thus providing scientific backup to the players.
- 5.4.2 J&K Sports Council shall establish of Sports and Wellness Centre for the rehabilitation of drug addicts that will work under the administrative control of the J&K Sports Council with the active support from Department of Psychiatry, Government Medical College Srinagar/Jammu with the overarching supervision of the Dept. of YSS. The sports program shall aim to reduce substance abuse among young people; early identification of substance abusers and drug addicts and work towards their rehabilitation and participation in sports and wellness activities. JKSC will also organize sports activities and health checkups for the target group.



5.5 DAY BOARDING SCHEME

The Department of Youth Services and sports, in convergence with the School Education Department, shall explore the possibility to setup day boarding centers at the district level to provide coaching to the budding sports persons of the UT. In the first phase centers shall be opened in popular disciplines of the area.

5.6 RURAL SPORTS

- 5.6.1 With a vision for promoting excellence in traditional sports like Kho-Kho, Kabaddi, Archery, Mud Wrestling & Tug of War, emphasis shall be laid down on developing facilities for coaching of these sports across the UT.
- 5.6.2 The talent of rural youth shall be scouted and nurtured in coaching camps for national competitions. Financial assistance shall be provided for achieving excellence in these sports.

5.7 SPECIALLY- ABLED SPORTSPERSONS

- 5.7.1 J&K Government through designated sports bodies shall take all necessary steps to meet sporting needs of specially-abled sportspersons. Due care shall be taken to ensure that there are sufficient infrastructure, training facilities and competitive events to enable them to participate fully in sports. District and UT level tournaments shall be organized in various games for specially-abled people.





AWARDS & INCENTIVES

6 AWARDS & INCENTIVES

The Department of Youth Services and Sports shall categorize various sports disciplines under Olympic and Non-Olympic charter based on popularity and competitiveness of games across globe.

The categorization of sports disciplines shall be placed as category A (Most Popular & Highly Competitive Games), B (Popular & Competitive Games) and C (Less Popular & Less Competitive) under Olympic and Non-Olympic charter as under:

Olympic Disciplines

Category A	Category B	Category C
Athletics Badminton Basketball Volleyball Football Hockey Wrestling Handball Table Tennis Boxing Gymnastics Taekwondo Judo Weightlifting Kayaking & Canoeing Skiing (Ice & Snow) Fencing Rugby Cycling Archery	Rifle Shooting Swimming Tennis	Rowing Triathlon Equestrian Yachting



Non-Olympic Disciplines

Category A	Category B	Category C
Ball Badminton Baseball Billiard & Snooker Chess Cricket Golf Kabaddi Kho-Kho Korfball Mountaineering/Rock Climbing Power Lifting Roller Skating Softball Thang-Ta Wrestling (Indian Style) Wushu Yoga	Body Building Carrom Cricket Cycling Karate Netball Pencak Polo Silat Squash Tennis ball Tennikoit Water Skiing	Aero Sports Atya Patya Bowling (Ten Pin) Bridge Jump Rope Ju-Jitsu Kalariapayattu Kick Boxing Mallakhamb Motor Sports Rollball Sepak Takraw Shooting Ball Silambam Soft Tennis Sqay Throwball Tug of War

The above categorization is however not conclusive & will be reviewed from time to time depending upon the relative performance, status & popularity etc. of various disciplines.

AWARDS & INCENTIVES TO SPORTS PERSONS

6.1 AWARDS

The Awards and incentives are provided to encourage and motivate the outstanding sportspersons for even higher achievements and to attract the younger generation to adopt sports as a career. These awards are also the expression of appreciation and nation-wide gratitude to winners.



a) Sher-i-Kashmir Award for Excellence in Sports

This award shall be presented to 10 sportsmen from the UT in a financial year who have participated in the International Competitions in games & Sports recognized by International/Asian Federations/GOI/Boards. It shall comprise a cash prize ranging from INR 50,000 to INR 1.00 lacs per head.

b) J&K Khel Protsahana Award

This Award shall be presented to the best UT Sports Associations and two veterans/experienced sportspersons/organizers or referees carrying cash prize of INR 50,000 per head.

c) Parshuram Award:

This award shall be conferred to 5 best Coaches in different disciplines in a financial year and shall carry cash prize of INR 50,000 to INR 1.00 lacs per head. The UT Coaches who have trained medal winners for at least 180 days in the preceding two-year period before the event will be eligible for cash award under the scheme.

d) LG / Chief Minister's Gold Rolling Trophy for Sports Associations :

This trophy (Replica) shall be presented to one best recognized UT Sports Associations of the J&K UT for having organized its activities at different District of the UT & participated in large number of recognized competitions outside the UT with medals.

The selection criteria shall be defined & notified by J&K Sports Council.

6.2 SCHOLARSHIP TO SPORTSPERSONS

6.2.1 Those students who get First, Second and third positions in all recognized National competitions and National School Games in various sports disciplines shall get scholarship from Directorate of Youth Services & Sports who shall also notify eligibility & conditions separately.

6.2.2 The J&K Sports Council shall also grant scholarship to such sportspersons who have exceptional talent at international level. The scholarship will be restricted to regular disciplines/events of Olympic Games, Common Wealth games, Asian games, World Championship or National games/Championship.



6.3 RESERVATIONS IN PROFESSIONAL COURSES/ COLLEGES

- 6.3.1 There shall be 2% reservation in Government run professional institutions for graduate professional courses to outstanding sportspersons. 1% reservation shall be for post graduate courses.
- 6.3.2 The quota of reservations shall be applicable to the Games recognized by the J&K UT Sports Council and notified by GAD, JK.
- 6.3.3 The J&K Sports Council shall recommend the criteria to the Government for adoption and will be the sole authority for certifying the eligibility of the candidates seeking admission in professional courses under sports quota.
- 6.3.4 Reservations to sportspersons in University Academic/ Technical Courses having representation at National or International level shall also be made available.

6.4 APPOINTMENT OF OUTSTANDING SPORTSPERSONS

- 6.4.1 To motivate the youth of J&K to excel in sports, the Government shall provide jobs to 30 outstanding sportspersons per calendar year (05 in gazetted cadre and 25 in non-gazetted cadre) for winning medals at the national or representing/winning in international games/ competitions/ championships as per the rules notified by the General Administration Department, J&K. In the case of a player exceeding the age of participation in specific events or on account of injury limiting participation in events, their expertise would be used to impart specialized training to players.
- 6.4.2 In-service sportspersons who excel in sports during their service career, shall be considered for grant of advance increments, as per the rules notified by General Administration Department.
- 6.4.3 The Government also proposes to grant out of turn promotion to outstanding sportspersons for medal winning performance in Olympic games, Common Wealth Games and Asian games. The rules for such promotions will be notified by the General Administration Department.



6.5 UT AWARD TO OUTSTANDING SPORTSPERSONS

6.5.1 This will be highest award of the UT Government for the outstanding players of J&K. The award shall be announced every year on the occasion of Republic Day celebrations. Such award will enhance prestige of sportspersons and motivate them to perform better at national and international level.

6.5.2 The scope of award shall be suitably increased/modified and notified by the UT Government from time to time.

6.6 SPECIAL CASH AWARD TO OUTSTANDING SPORTSPERSONS

Special cash awards shall be given to the sportspersons of J&K who win first, second and third position in National and International competitions conducted by authorized international / national sports bodies as per the details given below:

EVENT NAME	GOLD	SILVER	BRONZE
Olympic Games	INR 1.00 Crores	INR 75.00 Lakhs	INR 50.00 Lakhs
Asian Games	INR 50.00 Lakhs	INR 30.00 Lakhs	INR 25.00 Lakhs
Commonwealth Games	INR 25.00 Lakhs	INR 15.00 Lakhs	INR 10.00 Lakhs
Commonwealth/ Asian championship (Seniors)	INR 12.00 Lakhs	INR 5.00 Lakhs	INR 3.00 Lakhs
Commonwealth/ Asian championship (Juniors)	INR 8.00 Lakhs	INR 4.00 Lakhs	INR 2.00 Lakhs
World Cup/ Championship (Once in every four years)	INR 8.00 Lakhs	INR 4.00 Lakhs	INR 2.00 Lakhs
World Cup/ Championship (Annual)	INR 6.00 Lakhs	INR 3.00 Lakhs	INR 1.50 Lakhs
Youth Olympic Games	INR 5.00 Lakhs	INR 3.00 Lakhs	INR 1.00 Lakhs
Youth Asian Games and World University Games/Championship	INR 1.00 Lakhs	INR 0.50 Lakhs	INR 0.25 Lakhs



Youth Commonwealth Games	INR 1.00 Lakhs	INR 0.50 Lakhs	INR 0.25 Lakhs
National Games/National Championships	INR 0.50 Lakhs	INR 0.25 Lakhs	INR 0.10 Lakh

EVENT NAME	GOLD	SILVER	BRONZE
Para Olympic Games	INR 1.00 Crores	INR 0.75 Lakhs	INR 50.00 Lakhs
Para Asian Games	INR 50.00 Lakhs	INR 25.00 Lakhs	INR 15.00 Lakhs
Para Commonwealth Games	INR 25.00 Lakhs	INR 15.00 Lakhs	INR 10.00 Lakhs
Para Commonwealth/Asian Championships (Seniors)	INR 12.00 Lakhs	INR 5.00 Lakhs	INR 3.00 Lakhs
Para Commonwealth/Asian Championships (Juniors)	INR 8.00 Lakhs	INR 4.00 Lakhs	INR 2.00 Lakhs
Visually Impaired Sports (IBSA), Hearing Impaired Sports (Deaflympics) and Special Olympics (International) for mentally challenged sportspersons. (International events)	INR 8.00 Lakhs	INR 4.00 Lakhs	INR 2.00 Lakhs
Para Sports (Individual Events in National Seniors and Junior Championships)	INR 0.50 Lakhs	INR 0.25 Lakhs	INR 0.10 Lakhs
Para Sports (Team Events in National Senior and Junior)	INR 0.50 Lakhs	INR 0.25 Lakhs	INR 0.10 Lakhs
Visually Impaired Sports, Hearing Impaired Sports and Special Olympic sports (Individual/Team Events in national seniors and junior championships)	INR 0.50 Lakhs	INR 0.25 Lakhs	INR 0.10 Lakhs



The eligibility and conditions for these cash awards shall be as under:-

6.6.1 The sportspersons must have represented the UT of J&K prior to their selection in the national team for participation in the recognized national and international tournaments.

6.6.2 Players will be given cash awards for the performance of preceding financial year only. No award for past performance/achievement will be considered.

6.6.3 Applications shall be invited for the awards in the month of January every year.

6.6.4 Selection committee/s shall be constituted by the Department of Youth Services and Sports in consultation with the J&K Sports Council.

6.6.5 International championships organized more than once in a year will not be considered for cash award.

6.6.6 For team events the cash prize shall be distributed among all the players.

6.7 FINANCIAL ASSISTANCE FOR INTERNATIONAL PARTICIPANTS

6.7.1 The Government shall provide suitable financial assistance to UT subjects selected to represent the country in official recognized international competitions if not paid by Govt. of India/Sports Authority of India/Indian Olympic Association or by any other agency of the Country.

6.7.2 The financial assistance will be restricted to regular disciplines/events of Olympic games, commonwealth games, Asian games, world championship or national Games.

6.7.3 The financial assistance shall also be given to players & coaches on transportation & sports kit/pocket money.

6.7.4 The eligibility & criteria for such facilities shall be notified by J&K Sports Council.



6.8 INCENTIVES FOR OTHER POPULAR SPORTS, TOURNAMENTS & EVENTS

- 6.8.1 The Sports Department/J&K Sports Council shall organize and/or give financial assistance to associations/clubs/individuals to organize prestigious national, regional and UT level sports events and also popular invitation tournaments. Besides raising public interest in sports, it shall enable UT sportspersons to compete with the best in the country.
- 6.8.2 The Sports Department/J&K Sports Council shall provide financial assistance to every District to hold annual district level sports festival. In every district, the District Sports council shall organize district-sports festival to encourage participation and competitiveness at grass-root level.
- 6.8.3 29th August of the year, which is the birth day of Major Dhyani Chand is celebrated as sports day to popularize sports and raise awareness amongst masses about multi- faceted benefits of sports. District Sports Councils shall organize high visibility sports events on this day.



7



OTHER INITIATIVES

7 OTHER INITIATIVES

7.1 SCOPE & RESOURCE MOBILIZATION

The Policy proposes an array of new initiatives which primarily are going to benefit games and sports by convergence of the resources of different departments. In the light of this, there will be reallocation of infrastructural resources (hard & soft) amongst all stakeholders in accordance to the quantum of initiatives executed by them.

7.2 SPORTS TOURISM

Policy encourages promotion of the UTs natural resources such as lakes, rivers, canals and mountains to promote sports tourism. Special focus will be given to golf, winter sports and adventure and water sports activities. Where ever necessary, hubs and sports tourist centers will be created which would in turn provide additional job opportunities. The Department shall accord top priority in procuring equipment and establishing supporting infrastructure (soft & hard) facilities.

7.2.1 Winter Sports & Adventure Tourism

‘Public private partnership’ (PPP) along with foreign mission support for knowledge and technology transfer will help take sports and adventure tourism to the higher level. Sports tourism and specialised snow adventure sports training courses at certificate/ diploma level will become the new modus for making such sports tourism models to become self-sustaining. The Department of Youth Services & Sports would encourage PPP mode to promote winter sports and adventure tourism.

A. Winter Sports - Skiing

The existing skiing facility for training as well as leisure games at Gulmarg etc will be developed to international standard. Apart from this, specific focus for skiing infrastructure development should be a thrust initiative at Pehalgam and Sonamarg as these are also a high snowfall receiving regions.



B. Adventure Sports

a) Regions like Gurez and other smaller villages with very scenic spots may be developed as nature walk/ trails/rock climbing with single focused sport activity. This will enable the creation of experience destinations and boost the economy alongside providing employment opportunities.

b) **Mountain Hiking & Biking/ Tourism**

Up-gradation of the training facility and curriculum in mountaineering related courses using upgraded techniques, infrastructure and methodology.

7.2.2 Golf Tourism

JKSC shall in collaboration with the tourism department encourage international golf competitions so that golf tourism is given a spurt. Other districts in the UT would be explored for developing golf as a sport. The Directorate of YSS in collaboration with the Golf Development Authority and tourism department shall strive to involve school children as well.

7.3 SPORTS COMMERCE/ INDUSTRY WITH PUBLIC PRIVATE PARTNERSHIP

The Public Private Partnership (PPP) model offers an excellent solution for motivating the private sector to offer innovative models for sport development. This could be either through investment in infrastructure, talent identification and nurturing, organizing competitions, events & leagues, or bringing technological solutions, advancements and management practices within the UT. Potential to establish sports goods manufacturing park should be explored. Sports equipment produced with advanced technology in the UT will create new opportunities and strengthen the growth of sports within the UT.



Under the framework and goals of this policy and available government schemes, joint ventures with the private sector, through CSR initiatives or otherwise, can be explored. These arrangements may include contribution of government land and/or initial contribution to the private sector that envisages, plans, executes and implements projects. This model can be used to establish educational units/ institutions and sport skill centers.

7.4 MAPPING OF SPORTS INFRASTRUCTURE & MANPOWER

Youth Services & Sports Department shall have mapping of all the infrastructure available with Directorate of Youth Services & Sports & J&K Sports Council along with manpower audited and geo-tagged for highest performance/visibility of resources provided in achieving the objectives and goals of this policy. This map shall be audited and reviewed periodically and shall act as guiding factor for planning of developmental activities. Action will be initiated to strengthen this area, in accordance with international standards.

7.5 INFORMATION DISSEMINATION, PUBLICITY & MEDIA

The Government shall use information technology tools for dissemination of information to the public. The Department shall set up and maintain an interactive website that shall contain all necessary up-dated information for the use of general public, sportspersons and sports infrastructure developers. The website shall, inter alia, host schemes of the Department, records of championships at national and international levels, international participations and medal tally in national championships/games. The enrolment of all sportspersons on this website shall be Aadhar based and linked to the departmental website under the respective sports disciplines.

Publicity and Media play an important role in dissemination of information, popularization and promotion of sports amongst the masses. Efforts shall be made that proper coverage is given in printed and electronic media on important sports tournaments held in the UT.





CONCLUSION

8 CONCLUSION

On a closing note, this first ever Jammu & Kashmir Sports Policy 2022 (J&K Sports Policy) for the Union Territory has been created with the vision of 'games & sports for all'. This comprehensive sports policy is intended and designed to be in conformity with the National Sports Policy of India. The focus of this sports policy is on encouraging sports at both the rural and urban levels and ensuring the engagement of all.

This sports policy brings under its mandate, 'fitness for all through games and sports for all' and is based on the principle that, as the body is of great significance for the accomplishment of any task, fitness and health are of prime importance. Given the present day pandemic times, maintaining good health is pivotal. The vision of engaging every citizen in some form of physical activity, towards the promotion of a healthy active lifestyle will not only contribute to the health of the Union Territory, but will also contribute to the overall health of the human capital of the nation.

One among the key highlights of this Sports Policy is the progressive mechanism for scouting, grooming talent and leading it to the level of creating qualified world-renowned sportspersons who will make Jammu & Kashmir and the nation proud. Underscoring the creative initiatives taken to create a flourishing sports culture at the grassroot level, the J&K Sports Policy focuses on the development of the state-of-the-art infrastructure and providing world class coaching. With the focus on strengthening the spirit of camaraderie and the development of esprit de corps, this sports policy envisages to render support to sportspersons to strive to create a mark on the international platform and stand strong as medal winners. This sports policy presents the guideline to provide better job opportunities and support to renowned sportspersons. This policy promotes the adoption of robust & transparent governance mechanisms to bolster implementation policy

Developing the Union Territory of Jammu & Kashmir as a sports tourism destination by promoting winter and adventure sports along with trails and events in the lap of nature will give the impetus for the socio-economic development of the Union Territory through sectoral convergence and public private partnership ventures. Co-ordination between the government, the J&K Sports Council and the Directorate of Youth Services & Sports will ensure that the implementation of this policy will be exemplary for times to come.







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